

UTILITY 2.0

One Power builds, owns, and operates major electrical infrastructure for industrial energy users on their side of the meter.

One Power is already building the customer-centric power grid of the future. One Power is building Utility 2.0.

What Does It Mean to Be a Utility 2.0 Company?

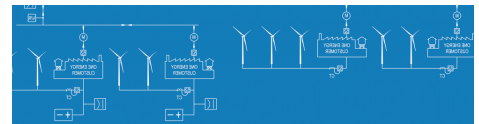
The power grid is failing, utilities are failing, and customers deserve better. It's time for Utility 2.0. But what does that mean?

A Utility 2.0 company:

- enables, operates in, and improves upon a decentralized power grid.
- provides a physical solution that operates on the power grid.
- embraces the sustainable development of their company and their products.
- is not entitled to monopolistic protections – of any kind.
- innovates to ensure the cost of delivered energy goes down over time.

WHAT'S ON THIS PAGE?

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ABOUT
ONE POWER

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BUILDING
UTILITY 2.0

Utility 1.0 vs Utility 2.0

	UTILITY 1.0 <i>State of the world in 1950</i>	UTILITY 2.0 <i>Approx. 2030 (with 100% green energy, green finance)</i>
ELECTRIC NATUREL	Electricity was still relatively "get it by any means" but utility is the only option for providing essential services. Customers have no other choice.	As a utility, you are essential to your customers in their homes, businesses and essential services.
CUSTOMIZATION	There is no lower bound on rates.	Customers are looking for a way to work with utility to get the best pricing possible.
BUSINESS MODEL	When you sell with green energy, you are often more expensive. Customers have no other choice but to pay for what the utility sells them. There is no incentive to make a better deal.	When an operator wishes you can't meet demand, it's your fault. There are no other choices but to make a better deal.
CUSTOMER SERVICE	There is no incentive to be a utility. If you can't be a utility, you have no other choice but to be a utility.	It's not just about the price, it's about the service. The customer is the one who is the utility.
DOWNTIME	Customers are looking for a way to get it by any means. The utility is the only option for providing essential services.	Electricity is the only option for providing essential services.
TECHNOLOGY ADOPTION	There is no incentive to make a better deal. Customers have no other choice but to pay for what the utility sells them. There is no incentive to make a better deal.	Customers are looking for a way to work with utility to get the best pricing possible.
SAFETY	Customers are looking for a way to get it by any means. The utility is the only option for providing essential services.	Electricity is the only option for providing essential services.
MONITORING	When a customer is looking for a way to get it by any means, the utility is the only option for providing essential services.	Customers are looking for a way to work with utility to get the best pricing possible.
UN-500	Customers are looking for a way to get it by any means. The utility is the only option for providing essential services.	Electricity is the only option for providing essential services.
SPEED	Customers are looking for a way to get it by any means. The utility is the only option for providing essential services.	Electricity is the only option for providing essential services.
CUSTOMER ECONOMY	Customers are looking for a way to get it by any means. The utility is the only option for providing essential services.	Electricity is the only option for providing essential services.
SUSTAINABILITY/ DECARBONIZATION	Customers are looking for a way to get it by any means. The utility is the only option for providing essential services.	Electricity is the only option for providing essential services.

Utility 2.0? We're Already Building It.

