

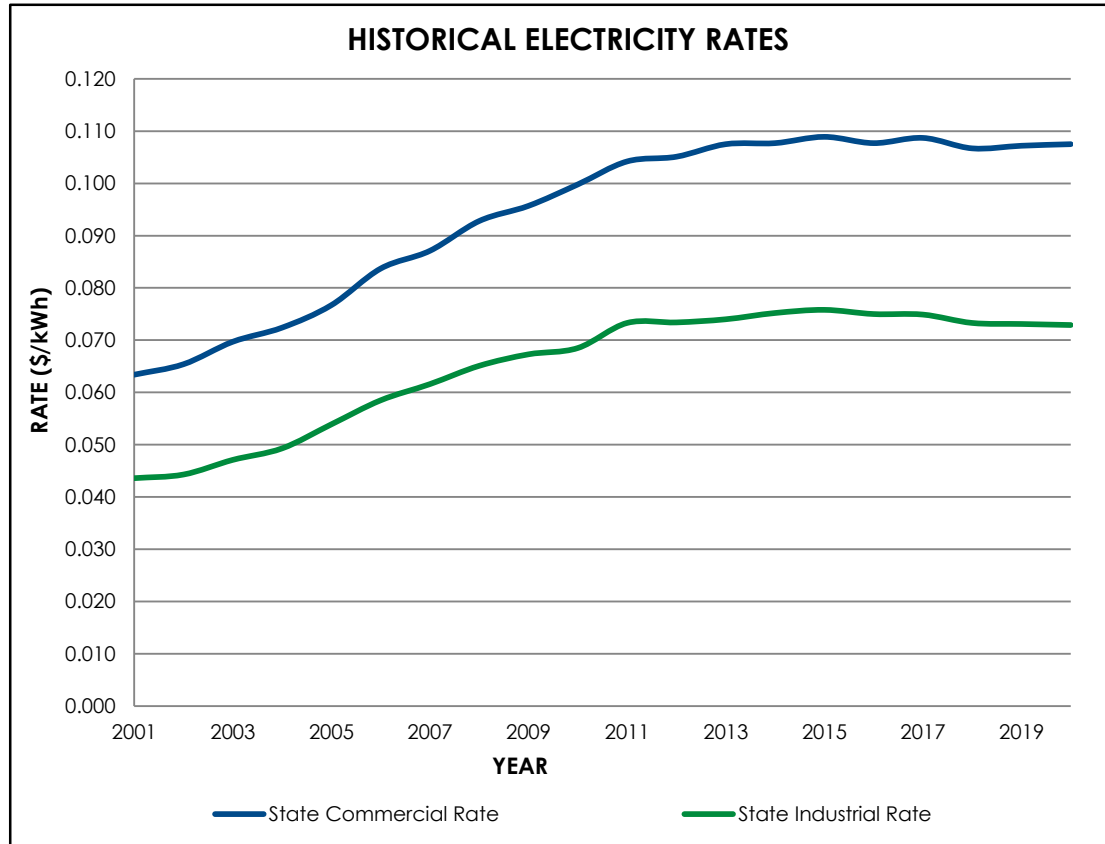
20 YEAR HISTORICAL ELECTRICITY RATE ANALYSIS: INDUSTRIAL AND COMMERCIAL BY STATE

2001-2020



Wisconsin (WI)

Year	ELECTRICITY RATES (\$/kWh)			
	INDUSTRIAL		COMMERCIAL	
	Rate	% Change	Rate	% Change
2001	\$ 0.044	--	\$ 0.063	--
2002	\$ 0.044	+1.6%	\$ 0.065	+3.2%
2003	\$ 0.047	+6.3%	\$ 0.070	+6.6%
2004	\$ 0.049	+4.7%	\$ 0.072	+3.9%
2005	\$ 0.054	+9.3%	\$ 0.077	+5.9%
2006	\$ 0.059	+8.5%	\$ 0.084	+9.1%
2007	\$ 0.062	+5.3%	\$ 0.087	+4.1%
2008	\$ 0.065	+5.7%	\$ 0.093	+6.5%
2009	\$ 0.067	+3.4%	\$ 0.096	+3.1%
2010	\$ 0.069	+1.8%	\$ 0.100	+4.3%
2011	\$ 0.073	+7.0%	\$ 0.104	+4.4%
2012	\$ 0.073	+0.1%	\$ 0.105	+0.9%
2013	\$ 0.074	+0.8%	\$ 0.108	+2.3%
2014	\$ 0.075	+1.6%	\$ 0.108	+0.2%
2015	\$ 0.076	+0.8%	\$ 0.109	+1.1%
2016	\$ 0.075	-1.1%	\$ 0.108	-1.1%
2017	\$ 0.075	-0.1%	\$ 0.109	+0.9%
2018	\$ 0.073	-2.1%	\$ 0.107	-1.8%
2019	\$ 0.073	-0.3%	\$ 0.107	+0.5%
2020	\$ 0.073	-0.3%	\$ 0.108	+0.3%



ELECTRICITY RATE SUMMARY (\$/kWh)					
	2001 RATE	2020 RATE	AVERAGE ANNUAL INCREASE	TOTAL INCREASE	PREDICTED 2040 RATE
INDUSTRIAL	\$0.044	\$0.073	2.6%	67.2%	\$0.122
COMMERCIAL	\$0.063	\$0.108	2.7%	69.6%	\$0.182

SOURCE: US EIA Report: 2001-2020 (See methodology page for details)