

## VIDEO FAQ

---

### ANSWERS FOR THE SUSTAINABILITY/MARKETING MANAGER

- Q1. What carbon emissions are avoided by using these turbines?
- Q2. Can I market this within my sustainability program?
- Q3. Are these truth-in-advertising laws I need to know about?
- Q4. What is a Renewable Energy Credit (REC) and why do I care about it?
- Q5. What are the different REC markets?
- Q6. How does this affect my Scope 1 and Scope 2 emissions?
- Q7. What about environmental concerns, like birds?
- Q8. How will the community rollout process go?
- Q9. When will you start talking to public officials?
- Q10. What terms can we use while marketing this?
- Q11. Can we put our logo on the turbine?
- Q12. What kind of press does a project typically receive?
- Q13. Will you help us prepare a press packet?
- Q14. Can you help us with videos and graphics?
- Q15. What is a Megawatt Scholarship and who administers it?
- Q16. What is the groundbreaking and ribbon-cutting process like?

Visit our Video FAQ page ([www.oneenergy.com/video-faq](http://www.oneenergy.com/video-faq)) to view our video answers to these questions, download a transcript, and view the FAQs for additional roles.